

# BGEN - BUSINESS: GENERAL

<p>BGEN 105A Introduction to Business. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Fall, Spring, Summer                  Surveys several aspects of business including the U.S. economic environment, social responsibility of business, small business and alternative forms of ownership. Presents concepts of general management, human resource management, marketing, finance, accounting and management information systems for decision making.                  Lecture Hours 3                  Department: College of Business-All Depts</p>	<p>BGEN 280 Business Planning. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Spring                  Prerequisite(s): BMGT 210, BMGT 235, BMKT 225.                  Corequisite(s): ACTG 102.                  Provides students with knowledge and skills necessary for a small business manager or entrepreneur to develop a business plan. Topics include concepts of mission statements, goals and objectives, business and community compatibility, development of product or service idea, determination of market feasibility, determination of financial feasibility, development of marketing strategy, development of operations outline, and application of financial concepts.                  Lecture Hours 3                  Department: Business Management - COT</p>
<p>BGEN 105B Introduction to Business. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Fall, Spring                  Provides an overall picture of business operations. Specialized fields within business organizations are presented and analyzed. The role of business in today's society is examined and career opportunities in business are explored.                  Lecture Hours 3                  Department: Business Management - COT</p>	<p>BGEN 292 Independent Study. <span style="float: right;">1-6 Credits</span>                  Lecture Hours 1-6                  Department: Business Management - COT</p>
<p>BGEN 110 Applied Business Leadership. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Fall                  Focuses on the aspect of leadership in business and management. Topics include leadership skills for motivation, organizational change, teamwork, empowerment, ethics, communication, decision-making, conflict management, and diversity. Personality traits will be examined and how personalities contribute to team dynamics.                  Lecture Hours 3                  Department: Business Management - COT</p>	<p>BGEN 294 Seminar/Workshop. <span style="float: right;">1-3 Credits</span>                  Provides students an opportunity to investigate topics pertinent to the field of Business.                  Lecture Hours 1-3                  Department: Business Management - COT</p>
<p>BGEN 220 Bus Ethics &amp; Soc Respnibility. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Spring, Summer                  Provides students with an overview of business ethics and ethical management practices with emphasis on the process of ethical decision-making and working through contemporary ethical dilemmas faced by business organizations, managers, and employees. The course is intended to demonstrate how ethics can be integrated into strategic business decisions, and can be applied to students' careers. The course uses a case study approach to encourage the student in developing analytical, problem solving, critical thinking, and decision-making skills.                  Lecture Hours 3                  Department: Business Management - COT</p>	<p>BGEN 298 Internship/Cooperative Educ. <span style="float: right;">1-9 Credits</span>                  V1-9. Provides university credit for work experience in the business area, supervised by faculty. Learning agreement must be completed prior to registration (restricted). One hour of seminar per week.                  Department: College of Business-All Depts</p>
<p>BGEN 235 Business Law. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Fall, Spring, Summer                  Covers the nature, origin and philosophy of law and civil procedure. Provides a comprehensive treatment of contracts and also emphasizes the advantages and disadvantages of different organizational forms.                  Lecture Hours 3                  Department: College of Business-All Depts</p>	<p>BGEN 299 Capst: Brewing &amp; Fermentation. <span style="float: right;">2 Credits</span>                  Pass/No Pass                  (90 hours) Provides students an individual opportunity to engage in education and training not covered by regular coursework. Students will be working directly for a brewery, distillery, or winery. Students, through advising with course instructor, must select either the 90 hour professional internship or professional project option (business, scientific, brew house/mechanical, etc.) in consultation with the site supervisor for their capstone experience.                  Department: Business Management - COT</p>
<p>BGEN 235B Business Law. <span style="float: right;">3 Credits</span>                  Covers the nature, origin and philosophy of law and civil procedure. Provides a comprehensive treatment of contracts and also emphasizes the advantages and disadvantages of different organizational forms.                  Lecture Hours 3                  Department: Business Management - COT</p>	<p>BGEN 315 Applied Business Decisions. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Fall, Spring                  Prerequisite(s): Admission to upper division standing.                  Provides opportunity to reinforce and integrate fundamental business knowledge including accounting, economics, quantitative and technology in applied decision making. Focuses on commonly used, business decision-making practices including financial statement analysis, market analysis using descriptive statistics, and risk analysis. Students will participate in an integrated business simulation using business knowledge and technology.                  Lecture Hours 3                  Department: College of Business-All Depts</p>
<p>BGEN 240 Intro Business Data Analysis. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Fall, Spring, Summer                  Applies basic quantitative techniques to solve business problems. Analyzes business data using spreadsheets and other technologies to make optimum decisions.                  Lecture Hours 3                  Department: College of Business-All Depts</p>	<p>BGEN 360 International Business. <span style="float: right;">3 Credits</span>                  Term Typically Offered: Spring                  Prerequisite(s): Admission to upper division standing and BMGT 335 or consent of department.                  Engages students with the complexities and challenges of doing business in a global economy. Emphasis is on learning about cultural diversity and different approaches to management and negotiation, theories of international trade, exchange rates, and an introduction to elements of importing and exporting. Country analyses and a cross national negotiation simulation are required.                  Lecture Hours 3                  Department: College of Business-All Depts</p>

BGEN 405 Laws, Regulations & Research. 3 Credits

Term Typically Offered: Spring

Prerequisite(s): Admission to upper division standing and BGEN 235.

Covers legal topics, such as a professional's legal liability and ethical issues, secured transactions, debtor-creditor relationships, agency, bankruptcy, and negotiable instruments. Coverage also includes additional topics such as administrative law, consumer, labor, and includes employment, antitrust, landlord tenant, real and personal property and insurance law.

Lecture Hours 3

Department: College of Business-All Depts

BGEN 440 Business and the Environment. 3 Credits

Term Typically Offered: Fall

Prerequisite(s): Admission to upper division standing and BMGT 335 or consent of instructor.

Investigates the interaction between business and its physical environment. Material comes from a variety of sources and perspectives, including ecology, economics and public policy. Emphasis is on the evolving concept of sustainability, and emerging best practices in areas of eco-efficiency, product/service design, and closed loop manufacturing.

Lecture Hours 3

Department: College of Business-All Depts

BGEN 492 Independent Study. 1-4 Credits

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Admission to upper division standing, consent of department, and approval of the College of Business Academic Policy Committee (CBAPC).

V1-4cr. (1-4 other/wk) Provides outstanding junior and senior students an opportunity to explore material not covered by regular General Business courses. Students must complete a Request for Independent Study form and have it approved by CBAPC.

Department: College of Business-All Depts

BGEN 494 Seminar/Workshop. 1-3 Credits

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Admission to Upper Division Standing.

Provides advanced students an opportunity to intensively investigate topics pertinent to the field of Business.

Lecture Hours 1-3

Department: College of Business-All Depts

BGEN 498 Internship/Cooperative Educ. 1-9 Credits

Term Typically Offered: Fall, Spring, Summer

Prerequisite(s): Admission to upper division standing.

Provides student managerial level work experience integrating theoretical and applied learning in a business setting. Requires written assignments and classroom participation supervised by faculty. Position and student must be approved through the Guidelines outlined by the College of Business. (Guidelines available in the COB Student Service Center or the Career Services.)

Department: College of Business-All Depts

BGEN 499 Capstone. 3 Credits

Term Typically Offered: Spring

Prerequisite(s): All 200 and 300 level courses in the online Business degree.

Covers strategic analysis and planning for managerial decision making through integration of the functional areas of business. Theoretical class work is applied through multiple pedagogical methods. The course is the capstone business course in the online Bachelor of Science in Business Administration major with an option in General Business. Offered ONLY Online.

Lecture Hours 3

Department: College of Business-All Depts