

# COMMUNICATION ARTS ORGANIZATIONAL COMMUNICATION OPTION BACHELOR OF ARTS DEGREE

## Offered Online

The **Organizational Communication Option** is designed to educate students entering the fields of business and social service as managers, trainers, human resource officers, and corporate communication staff. This option also provides excellent preparation for graduate study in communication as well as law.

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Utilize communication to embrace difference.
- Explain the importance of persuasive communication in civic life.
- Demonstrate the ability to accomplish communicative goals.

## Required Courses

Code	Title	Credits
<b>General Education Requirements (<a href="https://catalog.msubillings.edu/undergraduate/general-education-requirements/">https://catalog.msubillings.edu/undergraduate/general-education-requirements/</a>)</b>		<b>31</b>
Students should consult with their advisors to determine if specific courses are necessary in order to satisfy the General Education requirements within this major.		
<b>Organizational Communication Core Requirements</b>		
COMX 210	Communication in Small Groups *	3
COMX 211	Advanced Public Speaking	3
COMX 300	Exploring Comm Studies	3
COMX 320	Prin of Organizational Comm	3
COMX 330	Principles of Media Studies	3
COMX 340	Visual Rhetoric	3
COMX 341	Public Advocacy	3
COMX 351	Principles of Public Relations	3
COMX 400	Communication Theory	3
COMX 420	Issues in Organizational Comm	3
COMX 424	Risk Crisis & Comm	3
COMX 426	Leadership and Communication	3
COMX 431	New Media Skills	3
COMX 482	Gender, Media, and Society	3
COMX 499	Capstone	3
Subtotal		45
<b>Language Requirement (See Below)</b>		<b>14-15</b>
<b>Electives</b>		<b>29-30</b>
<b>Total Minimum Credits</b>		<b>120</b>

\* May satisfy General Education requirements.

Note: Substitutions between options can be made with advisor or consent. Students must earn a grade of "C" or above in courses used to satisfy major or minor requirements in the Communication Department. The Department of Communication

offers a BA in Communication Arts online. Check the university website for details at [www.msubillings.edu](http://www.msubillings.edu) (<http://www.msubillings.edu>)

*Certain courses in this program have prerequisites; students should check the course descriptions for required prerequisites.*

## Communication Degree Language Requirement

Bachelor of Arts Majors in Communication & Theatre are encouraged to consider taking two years of a foreign language.

The Department of Communication and Theatre offers the following four options for the foreign language requirement:

- Complete the standard language requirement for a Bachelor of Arts for a total of 14 credits.
- Complete the 101-102 active skills sequence in one foreign language plus six credits of cultural studies courses selected from List One (below) for a total of 14 credits.
- Complete 101-102 active skills sequence in one foreign language and six credits in statistical and research method selected from List Two (below) for a total of 14 credits.
- Complete six credits in statistical and research methods selected from List Two (below) along with nine credits selected from List One for a total of 15 credits.

### List One

Code	Title	Credits
SPNS 150	The Hispanic Tradition *	3
ANTY 220	Culture & Society *	3
PHL 271	Indian Philsphies & Religions	3
PHL 272	Chinese Philsphies & Religions	3
RLST 303	Greek & Roman Mythology	3
HSTR 330	History of Mexico	3
NASX	Select from offerings	
Other Cultural Studies in consultation with Advisor		

### List Two

Code	Title	Credits
STAT 141	Intro to Statistical Concepts *	3
STAT 216	Introduction to Statistics *	4
STAT 341	Intro Probability & Statistics	4
Other statistical and methods courses in consultation with Advisor		

\* May satisfy General Education requirements.

## Suggested Plan of Study

This sample schedule is a suggested plan for students to follow in completing the Bachelor of Arts programs in Communication. Due to course schedule changes and staff assignments, students may not be able to follow the plan exactly. This suggested plan is not a substitute for careful advising by Departmental faculty. Students should consult with their advisors to plan classes before registering each term.

Code	Title	Credits
First Year		
Fall		
WRIT 101	College Writing I	3

COMX 111	Intro to Public Speaking	3
Foreign Language		4
General Education		6
Total		16
Spring		
COMX 115	Intro to Interpersonal Comm	3
Foreign Language		4
General Education		6
Total		13
Second Year		
Fall		
COMX 300	Exploring Comm Studies	3
COMX 210	Communication in Small Groups	3
Foreign Language		3
General Education w/Lab		4
General Education		3
Total		16
Spring		
COMX 211	Advanced Public Speaking	3
Foreign Language		3
General Education		9
Total		15
Third Year		
Fall		
COMX 341	Public Advocacy	3
COMX courses		3
General Education		3
Electives		6
Total		15
Spring		
COMX 320	Prin of Organizational Comm	3
COMX 330	Principles of Media Studies	3
COMX courses		6
Electives		3
Total		15
<b>Fourth Year</b>		
Fall		
COMX Courses		9
Electives		6
Total		15
Spring		
COMX Courses		9
Electives		6
Total		15