

# BUSINESS ADMINISTRATION MANAGEMENT OPTION BACHELOR OF SCIENCE DEGREE

☐ Offered Online

## Required Courses

Code	Title	Credits
General Education Requirements ( <a href="https://catalog.msubillings.edu/undergraduate/general-education-requirements/">https://catalog.msubillings.edu/undergraduate/general-education-requirements/</a> ) <sup>1</sup>		31
Students should consult with an academic advisor before registering for General Education courses in order to maximize the number of elective credits allowed in the degree.		
Pre-Admission Requirements ( <a href="https://catalog.msubillings.edu/undergraduate/college-business/#businesscoretext">https://catalog.msubillings.edu/undergraduate/college-business/#businesscoretext</a> )		23
Required Business Core ( <a href="https://catalog.msubillings.edu/undergraduate/college-business/#businesscoretext">https://catalog.msubillings.edu/undergraduate/college-business/#businesscoretext</a> )		50
<b>Management Option Requirements</b>		
BGEN 360	International Business	3
BGEN 440	Business and the Environment	3
BMGT 329	Human Resource Management	3
BMGT 353	Organizational Behavior	3
BMGT 422	Project Management	3
BMGT 448	Entrepreneurship	3
BMKT 342	Marketing Research	3
Subtotal		21
<b>Restricted Electives</b>		
Select three courses from the following:		9
ACTG 410	Cost/Mgmt Acct I	
BFIN 305	Financial Planning	
BGEN 498	Internship/Cooperative Educ	
BMGT 492	Independent Study	
BMGT 494	Seminar/Workshop	
BMS 310	Web Dsgn, Dev & Implementation	
BMKT 337	Consumer Behavior	
BMKT 343	Integrated Marketing Comm	
BMKT 420	Integrated Online Marketing	
BMKT 436	Sales and Sales Management	
Subtotal		9
<b>Electives</b>		V
		6-15
<b>Total Minimum Credits</b>		<b>120</b>

<sup>1</sup> Two of the following General Education courses also satisfy requirements in this option: ECNS 201, ECNS 202, STAT 216, and M 143.

*Certain courses in this program have prerequisites; students should check the course descriptions for required prerequisites.*

## Requirements – Double Option in Management and Marketing

NOTE: Students seeking to complete options in both Marketing and Management must complete the following in addition to fulfilling the General Education requirements and Business Core requirements:

1. Management Option Requirements
2. Marketing Option Requirements
3. Three courses from the Restricted Elective courses in the Management option
4. Three different courses from the Restricted Elective courses in the Marketing option

In most cases, this will result in five additional courses beyond that required for either a BSBA Management Option or a BSBA Marketing Option

## Suggested Plan of Study

Due to course schedule changes and staff assignments, students may not be able to follow the plan exactly. Students should consult with their advisors to plan classes before registering each term.

Code	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
WRIT 101	College Writing I	3
ECNS 201	Principles of Microeconomics	3
General Education		6
Electives		3
Total		15
<b>Spring</b>		
ECNS 202	Principles of Macroeconomics	3
M 143	Finite Mathematics	4
General Education		9
Total		16
<b>Second Year</b>		
<b>Fall</b>		
WRIT 220	Business & Prof Writing	3
STAT 216	Introduction to Statistics	4
ACTG 201	Principles of Fin Acct	3
Electives		3
General Education		3
Total		16
<b>Spring</b>		
ACTG 202	Principles of Managerial Acct	3
BGEN 235	Business Law	3
Electives		3
General Education		7
Total		16
<b>Third Year</b>		
<b>Fall</b>		
BGEN 315	Applied Business Decisions	3
BMGT 335	Management & Organization	3
BMKT 325	Principles of Marketing	3
BMGT 322	Operations Management	3
BMS 311	Management Information Systems	3

Total		15
Spring		
BFIN 322	Business Finance	3
BMKT 342	Marketing Research	3
Restricted Elective		3
Electives		6
Total		15
Fourth Year		
Fall		
BMGT 448 or BMGT 461	Entrepreneurship Small Business Management	3
BGEN 440	Business and the Environment	3
BMGT 422	Project Management	3
Restricted Electives		6
Total		15
Spring		
BMGT 353	Organizational Behavior	3
BMGT 329	Human Resource Management	3
BGEN 360	International Business	3
BGEN 499	Capstone	3
Total		12