

# BMGT - BUSINESS: MANAGEMENT

BMGT 102 Bus Basics Brewing/Distillery. Term Typically Offered: Spring Provides an overall picture of business operations in micro-brewing and distillery. Specialized business concepts within brewery business are presented and analyzed. This course will cover functional concepts and fundamentals required to start and operate a craft brewery. Areas of focus include regulations, operations, finance, and marketing. Department: Business Management - COT	3 Credits	BMGT 237 Human Relations in Business. Term Typically Offered: Fall Focuses on the aspects of human relations and effective communication in the business environment. This course will include focus on creating strong one-on-one and group communication channels that promote healthy interaction with others for effective and strong business relationships. Subsets of the course will include communication, empathy, stress management, conflict resolution, tactfulness, dealing with conflict, listening skills, and establishing rapport. Lecture Hours 3 Department: Business Management - COT	3 Credits
BMGT 180 Employment Law and Practices. Term Typically Offered: Fall, Spring Introduces students to laws and practices affecting the employer-employee relationship. Students gain a general knowledge of employment law, diversity management, equal employment opportunity, record-keeping requirements, and affirmative action. Lecture Hours 3 Department: Business Management - COT	3 Credits	BMGT 245 Customer Service Management. Term Typically Offered: Spring Focuses on the relationship between business and consumer. This course will enable the student to understand the relationship of self to customers, problem solve, and learn the importance of communicating effectively with customers. Specific emphasis is given to managing customer expectations by building positive customer rapport. Lecture Hours 3 Department: Business Management - COT	3 Credits
BMGT 210 Small Business Entrepreneurship. Term Typically Offered: Spring Prerequisite(s): BGEN 105B, BGEN 110, ACTG 101, BMKT 225. Corequisite(s): BGEN 235. Introduces the essentials of starting, managing, and growing a small business. Topics will include the role of the entrepreneur, pricing, advertising, financing, layout of facilities, inventory control, staffing, purchasing, vendor selection, and relevant laws affecting small business. Lecture Hours 3 Department: Business Management - COT	3 Credits	BMGT 250 Employment & Comp Strategies. Term Typically Offered: Fall Introduces students to the recruiting and selection process, including interviewing techniques and the legal implications in the recruiting and hiring process. Explores different labor market approaches and organizational recruiting activities. Examines compensation practices and differentiates organizational culture, philosophies, strategies, and objectives that impact compensation. Lecture Hours 3 Department: Business Management - COT	3 Credits
BMGT 222 Princ of Project Management. Term Typically Offered: Spring, Summer Covers project management concepts including project definition, strategic planning process, organizational structure, culture, roles, stakeholder management, portfolio management, leadership, teambuilding, conflict management, risk management, cost estimation and budgeting, scheduling and project closeout, and termination. Critical Project Management Body of Knowledge elements are also covered in this course. Lecture Hours 3 Department: Business Management - COT	3 Credits	BMGT 281 Risk Mgmt, Safety & Security. Term Typically Offered: Fall, Spring Introduces students to legal and record-keeping requirements affecting health and safety. Students explore safety management activities and policies, workplace health issues, health promotion, workplace violence, and security management. Lecture Hours 3 Department: Business Management - COT	3 Credits
BMGT 230 Business Logistics. Term Typically Offered: Spring Provides a general knowledge of current management practices in logistics management. The focus of the course will be planning, organizing, and controlling of these activities. The course will introduce the student to transport, inventory, location strategies, customer service goals, and organization control. Lecture Hours 3 Department: Business Management - COT	3 Credits	BMGT 282 Organizational Training & Dev. Introduces students to the training and change management process associated with organizational development and planning. The student will explore training needs and objectives, delivery approaches, levels of training evaluation, adult learning techniques, and coaching strategies . Lecture Hours 3 Department: Business Management - COT	3 Credits
BMGT 235 Management. Introduces students to the study of management and organizational principles of business firms. Emphasis is on effectively working through others to achieve objectives. This is done by exploring planning, decision making, organizing, leading, staffing, controlling, EEOC requirements, appraising performance, and handling disciplinary problems. Lecture Hours 3 Department: Business Management - COT	3 Credits	BMGT 294 Seminar/Workshop. Lecture Hours 1-3 Department: Business Management - COT	1-3 Credits
		BMGT 298 Internship/Cooperative Educ. (45 hours/credit) Provides students with an opportunity for experimental study in the varied areas of human resource management. Students complete a specific assignment in a pre-arranged employer setting. Examples of assignments may include developing an Exit Interview, New Employee Orientation Program, or Training Program, auditing records, assisting with personnel files, or writing job descriptions. Lecture Hours 1-9 Department: Business Management - COT	1-9 Credits